

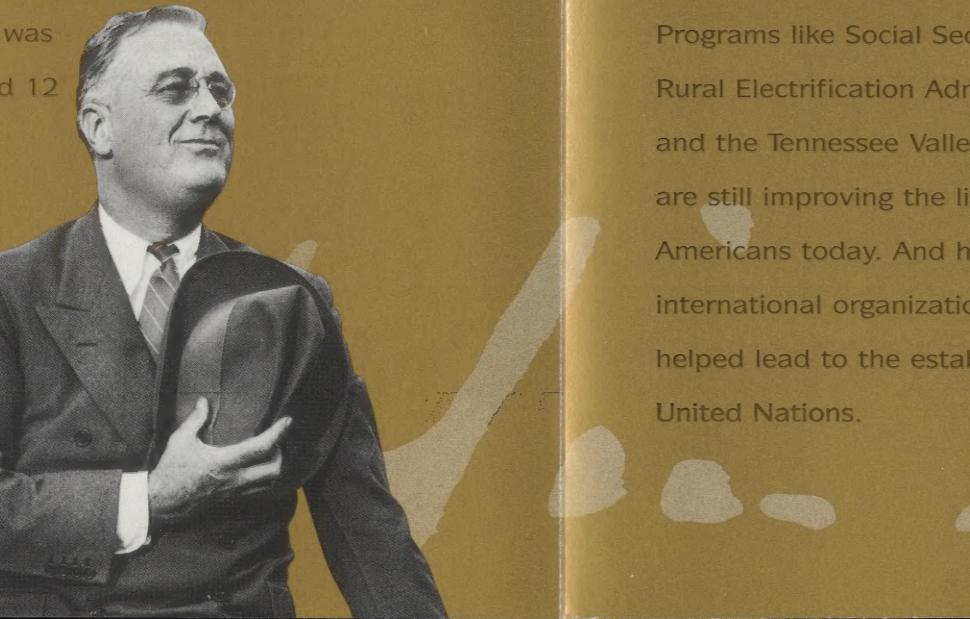
NOW AMERICA  
PAYS ITS HIGHEST  
TRIBUTE.



THE FRANKLIN DELANO  
ROOSEVELT COMMEMORATIVE  
GOLD COIN.

## A RARE HONOR FOR AN UNEQUALED LEADER.

It's not often that our nation honors its heroes in gold. Even less often is a President commemorated exclusively in gold. But Franklin Delano Roosevelt was an extraordinary leader. During his unprecedented 12 years in office, he helped a Depression-shattered nation regain its self-confidence. In the dark days following Pearl Harbor, his firm resolve set the tone for our ultimate victory. And his good-natured courage in the face of his own disability inspires us to this day.



## A LEGACY WORTHY OF GOLD.

Few Presidents have left such an indelible mark on our country — or our world. Programs like Social Security, the Rural Electrification Administration and the Tennessee Valley Authority are still improving the lives of Americans today. And his dream of an international organization dedicated to peace helped lead to the establishment of the United Nations.



## YOUR CHANCE TO OWN A TRIBUTE

## THAT WILL LAST FOR THE AGES.

Each FDR Commemorative Gold Coin is a beautiful tribute that will be treasured for generations to come. It will be yours to cherish and enjoy. To help your children or grandchildren understand the achievements of our century's most remarkable President. Or simply to know the pleasure of owning a true piece of history.



## YOUR GOLD COIN WILL ALSO HELP HONOR HIM IN STONE.

A portion of the proceeds from each coin will also help build the new FDR Memorial in Washington, D.C. Located along the famed "monumental axis," the memorial stands directly in line with the Lincoln and Jefferson Memorials — a fitting site to pay homage to an extraordinary leader.

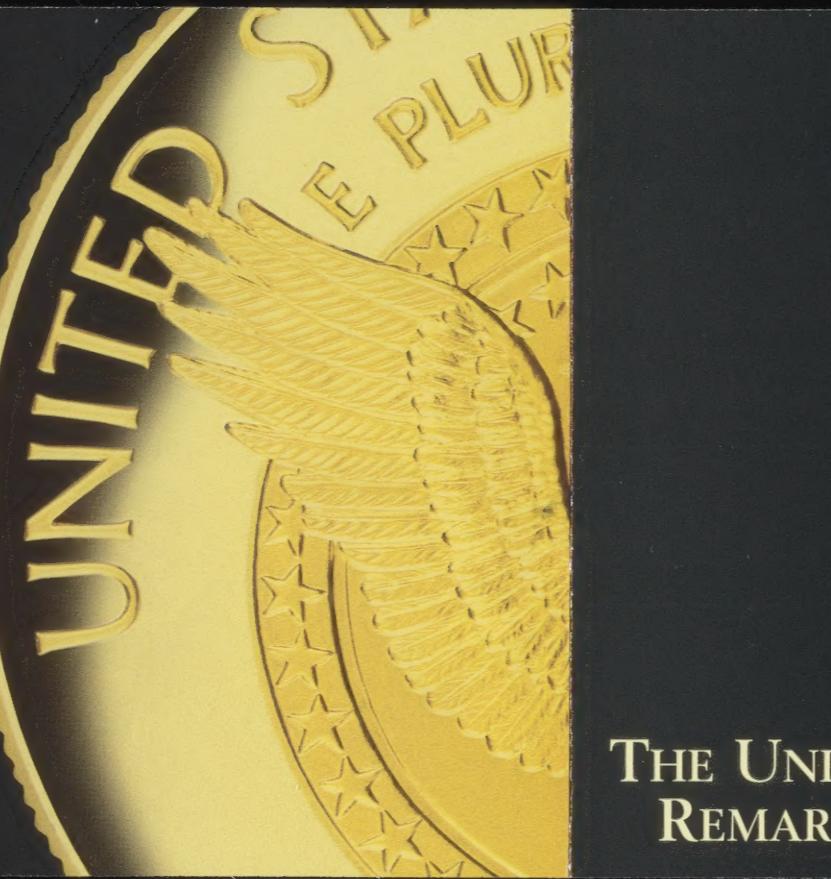
## ORDER YOUR FDR COMMEMORATIVE GOLD COIN TODAY. TREASURE IT FOREVER.

It's history that you can hold in your hands. And it will last for generations to come. Order yours today.

U.S. MINT CRAFTSMANSHIP:  
THE STANDARD  
FOR THE WORLD.

This beautiful coin shines with the rich warmth only gold can give. Proof blanks are hand-fed onto presses fitted with specially polished dies, then struck at least twice for exceptional brilliance and unmatched detail.

Finished coins are then closely examined by a gloved inspector, who makes certain that each one meets the Mint's exacting specifications.



THE UNITED STATES MINT HONORS THE MOST  
REMARKABLE PRESIDENT OF OUR CENTURY.

## THE FDR COMMEMORATIVE GOLD COIN SETS AND JEWELRY.



Proof Gold Five  
Dollar Coin



Gold Five Dollar  
Lapel Pin



Uncirculated Gold  
Five Dollar Coin



Gold Five Dollar  
Pendant



Two-Coin Set



Gold Five Dollar  
Pendant/Chain



## DEPARTMENT OF THE TREASURY UNITED STATES MINT WASHINGTON, D.C. 20220

Dear Friend:

Gold. It's the ultimate tribute a nation can accord its leaders.

Throughout the ages, only a handful of men — Caesars, kings, emperors — have been honored by having a gold coin struck with their likeness.

In a democracy such as ours, that honor is rarer still. Seldom does a leader leave such an indelible mark on our Nation's history that only gold is a fitting tribute.

But in the most crucial days of the 20th century, one such man emerged: President Franklin D. Roosevelt. And in 1997, Congress has authorized the United States Mint to strike the Franklin Delano Roosevelt Commemorative Gold Coin, honoring the longest-serving President in our history.

Now, you can own this beautiful coin that will be treasured by generations to come: a lasting tribute to the most remarkable President of the 20th century. And if you order before July 15th, you can enjoy a special pre-issue discount.

## FDR. A legacy worthy of gold.

Quite simply, the FDR Commemorative Gold Coin is as distinctive as the man it honors:

- The only President ever elected to four terms in office.
- The Chief Executive who enacted Social Security, authorized the Tennessee Valley Authority and created the Civilian Conservation Corps.
- The Commander-in-Chief who led our nation from that "date which will live in infamy" to the threshold of victory in Europe and the Pacific.
- The statesman whose unending desire for world peace helped establish the United Nations.

His ideals and accomplishments affect our lives even today — and will continue to shape the lives of Americans for generations to come.

**Based on FDR's favorite photograph.  
Painstakingly crafted by the United States Mint.**

United States Mint craftsmanship sets the standard for the world. And the FDR Commemorative Gold Coin shows why.

Designed by master sculptor/engraver T. James Ferrell, this handsome coin shines with the buoyant energy that typified FDR.

Instead of a static profile, Ferrell based his design for the obverse on one of President Roosevelt's favorite photographs: a 1938 portrait of the Commander-in-Chief, reviewing the fleet in

San Francisco Bay. Wearing his famous wool "boat cloak," FDR is shown on the bridge of the *U.S.S. Houston*.

**On the reverse: an exquisite heraldic eagle.**

The reverse side of the coin, by graphic designer James Peed, bears a finely engraved rendering of the Presidential seal displayed at FDR's 1933 inaugural: the first of his unprecedented four terms in office. Every feather of the eagle, every star in the seal is meticulously crafted by sculptor/engraver Thomas D. Rogers — in the precise detail the world has come to expect from the United States Mint.

**A lasting tribute in gold — and in granite.**

When you purchase this handsome coin, you'll enjoy the brilliance, the richness, the sense of timeless honor that only gold can evoke — and you'll also be helping to create an eternal tribute in stone. Because a portion of the proceeds from the sale of this coin will help build the Franklin Delano Roosevelt Memorial in Washington, D.C. Constructed in light red Dakota granite, the memorial is located on Washington's "monumental axis," directly in line with the Jefferson and Lincoln Memorials.

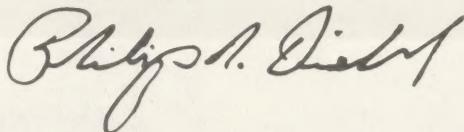
So owning the FDR Commemorative Gold Coin is a unique opportunity in more ways than one. It's your chance to own a true piece of American history — and to personally support what will be the last Presidential memorial built in this century.

## A lifetime of satisfaction. A limited time to order.

The satisfaction of owning gold lasts a lifetime. This opportunity, however, is limited. Congress has authorized the Mint to strike only 100,000 FDR Commemorative Gold Coins. Given the singular nature of the coin — and the man it honors — we expect demand to be strong. We urge you to order before July 15th, and take advantage of our special pre-issue discount prices, starting at \$180.

The man — and his legacy — will be honored forever in gold and in granite. And with your FDR Gold Commemorative Coin, you too can treasure that legacy forever.

Sincerely,

A handwritten signature in black ink, appearing to read "Philip N. Diehl".

Philip N. Diehl  
Director, United States Mint

P.S. Very rarely is a President honored solely in gold — another reason we expect the FDR Commemorative to be highly sought after. We urge you to order before July 15th to take advantage of our special pre-issue discount.